

## **Dmitry A. Ruban**

Southern Federal University

## Natalia N. Yashalova

Cherepovets State University

# Russian Ecotourism in International Research: Limited Literature Contrasts Rich Resources

Scientific treatment of the large ecotourism potential of Russia would contribute to tourism growth and sustainable development in this country. The bibliographical survey has resulted in 38 articles considering Russian ecotourism and published in international journals. Many of these articles deal with ecotourism conceptualization and national potential and focus on the Russian North-West, the Altay Mountains, the Lake Baikal, and Kamchatka. Both Russian and foreign scientists contribute to the knowledge of Russian ecotourism, but international research collaboration is weak. The journals' bibliometric parameters, where the analyzed articles were published, indicate the research in the Russian ecotourism remains marginal. Some recommendations for its improvement are given, and, particularly, the necessity of shift from geographical to sociological context of research is stressed.

Keywords: bibliography, ecotourism potential, tourism research

Dmitry A. Ruban Southern Federal University 23-ja Linija Street 43 Rostov-na-Donu 344019 Russian Federation

Phone: 7 903 463 4344 Email: ruban-d@mail.ru

Natalia N. Yashalova Cherepovets State University Sovetskiy Avenue 10 Cherepovets, Vologda Region 162600 Russian Federation

Phone: 7 921 132 4155 Email: natalij2005@mail.ru

Dmitry A. Ruban is an associate professor at the Higher School of Business of the Southern Federal University with an interest in geosciences, tourism and hospitality, and economics and management. A significant part of his current research focuses on tourism and hospitality. He has published > 150 papers in major international journals and several books, he is an editorial board member of several journals, and he has reviewed dozens of papers for various scientific media. He holds a Ph.D. degree from the University of Pretoria (South Africa).



Natalia N. Yashalova is head of the Department of Economics and Management of the Business School of the Cherepovets State University. Her research focuses on ecological economics. She has published numerous papers in major international and national journals. She holds D.Sci. degree from the Moscow State University (Russia).

## Introduction

Ecotourism is among the most popular tourist activities in the world, and it does not only satisfy the people but also contributes to sustainable environmental and socioeconomical development on global, national, and local scales (Orams, 1995; Gössling, 1999; Scheyvens, 1999; Drumm et al., 2004; Honarpisheh, 2011; Das and Chatterjee, 2015; Chakraborty, 2019) despite some serious, but generally unavoidable challenges (Wall, 1997; Krüger, 2005; Brockington et al., 2008; Wondirad, 2019; Wondirad et al., 2020). This is also one of the most intensively studied tourism directions (Weaver and Lawton, 2007; Stronza et al., 2019). Annually, hundreds of research articles devoted to various aspects of ecotourism are published by tourism and environmental journals, including the leading, general-subject journals and specialized ecotourism-focused journals. According to the online bibliographical system 'Scopus', the total number of relevant works has climbed to 8000. It is logical to suppose that the countries boasting the richest ecotourism resources would be among the most studied. However, this is a mere oversimplification. For instance, ecotourism needs infrastructure and effective promotion to increase the number of ecotourists, and some countries with rich resources do not host significant ecotourist activities and, thus, do not deserve intense research. In other cases, ecotourist destinations may locate in countries with a restricted number of tourism-dedicated universities and research centers.

Russia is the biggest country in the world by its area (>17 mln sq km), and it attracts ~25 mln of international tourists annually (UNWTO, 2019) (the domestic tourist flows are also very strong). Various aspects of tourism development in Russia were discussed by Burns



(1998), Algieri (2006), Bednova and Ratnikova (2011), Morozova et al. (2014), Wiesmeth et al. (2016), Sorokin et al. (2017), Glazyrina (2019), Alexandrova et al. (2019), Mariani and Predvoditeleva (2019), Predvoditeleva et al. (2019), Dzhandzhugazova et al. (2020), Gorochnaya et al. (2020). These authors highlight the significant potential of this industry and note significant peculiarities of the latter. The Russian nature demonstrates outstanding diversity, including typically polar landscapes, dense forests (taiga), extensive grasslands (steppe), and deserts; there are vast plains and high mountains, numerous rivers, and lakes, as well as so unique and world-famous objects as the Lake Baikal and the Kamchatka volcanoes and geysers. The wildlife is very rich, and the system of protected areas is very well developed and extensive (there are biosphere reserves, national parks, natural monuments, and other protected areas). Importantly, a significant portion of the Russian ecotourism resources are well-accessible to domestic and foreign visitors due to developed infrastructure. Although the growth of ecotourism faces some serious challenges in this country, including unexpectedly low demand by domestic tourists, it is actively supported by the state and vividly discussed in the public media (Table 1). Generally, it is possible to state that Russia does not only possess significant, outstandingly-rich ecotourism resources but exploits them quite actively. If so, Russian ecotourism deserves scientific investigation on the international level. Dozens of universities with well-established tourism educational programs of bachelor and master level (ecotourism is often a must-taught discipline) and hundreds of researchers would make such investigations very active. A significant number of articles devoted to Russian ecotourism and published in international scientific journals is expected.



**Table 1: The Russian ecotourism reported online (selected web-portals)** 

Web-portal	Story essence	Year	URL
Russia	Significant ecotourism potential	2011	https://www.rbth.com/articl
Beyond	undervalued by Russian tourists		es/2011/10/03/ecotourism_i
			n_russia_faces_an_uphill_b
International	An ecotourism initiative contributes	2012	attle_13368.html
Union for	to forest conservation and	2012	https://www.iucn.org/conte nt/ecotourism-secures-
Conservation	sustainable development in North-		russias-forests
of Nature	West Russia		Tussius Torests
The	Rich ecotourism resources, eco-	2016	https://www.theguardian.co
Guardian	hotels, ecotourism resorts are		m/travel/2016/feb/15/10-
	available already		best-russia-holiday-
			destinations-beyond-
		•01=	moscow-st-petersburg
Destinations	Ecotourism development and it's	2017	https://destinationsmagazin
Magazine	potential in the Krasnodar Region		e.com/stories/russia-
EastRussia	and the Republic of Adygeya Opportunities and challenges of	2018	voyage-into-ecotourism/ https://www.eastrussia.ru/e
Lastikussia	ecotourism development in the	2016	n/material/zapovednik-eto-
	Kamchatka Peninsula; the number of		ne-vokzal-/
	tourists reaches the allowed limited;		
	70% of tourists are Russian		
GeoHistory	Ecotourism contributes to only ~1%	2018	https://geohistory.today/sib
	of the Russian tourism; challenges of		eria-ecotourism-olkhon-
*** 1	ecotourism in the Baikal Region	2010	island/
Kreab	Growing of ecotourism in Russia	2019	https://kreab.com/moscow/e
(reprinted	with some projects to be launched in		n/insight/back-to-nature-
material)	different parts of the country		ecotourism-has-captured- russia/
Visit	Fifteen protected areas offer	n/a	http://www.visit-
Petersburg	ecotourism opportunities directly in		petersburg.ru/en/ecotourism
	Sankt-Petersburg		-in-petersburg/

Note: accessed on January 9, 2020.

This paper's main objective is to present the first bibliographical evidence of international research on Russian ecotourism. There are two main rationales for this study. First, Russia's rich natural resources make this country a potentially important ecotourist destination, and the pieces of the relevant knowledge that occur in the vast amount of the available scientific literature are worth gathering. Second, understanding whether possession of such rich natural resources facilitates ecotourism research is of theoretical interest in tourism studies. This bibliographical evidence can be important for the understanding of the



promising topic, as well as for advising further research. From a practical point of view, this study's outcomes will facilitate the development of scientific approaches for Russia's ecotourism management.

## Materials and methods

Content analysis, (critical) review making, and bibliometric approaches have gained significant popularity in social sciences and, particularly, tourism studies (Ivanovic and Ho, 2016; Erzhenin, 2018; Ali et al., 2019; Della Corte et al., 2019; Fernandez, 2019; Godoy et al., 2019; Johnson and Samakovlis, 2019; Merigó et al., 2019; Snyder, 2019; Weinfurtner and Seidl, 2019; Booth et al., 2020). Despite certain limitations, these methods permit visualization of research trends and geographical patterns and systematization of the previously published knowledge that often occurs in dozens and hundreds of works.

The present study is based on a bibliographical survey (this does not pretend to be a full-scale bibliometric approach, although it shares many features of the latter). The only articles published in international journals are considered the most evident indicators of high-quality and broadly-important research. The online bibliographical system 'Scopus' that seems to be the most complete and representative (at least, for the past decade) is used to collect the initial bibliographical data set (access to this system is provided by the Regional Scientific Library of the Southern Federal University, Rostov-on-Don, Russia). Articles containing the words 'Russia' or 'Russian' and 'ecotourism' or 'eco-tourism' in their titles, abstracts, and keywords are selected. The presence of these words in the noted article elements indicates the relevance of a given article to the analyzed issue, i.e., Russian ecotourism. The standard search engine of 'Scopus' is used to search for the sources matching the criteria outlined above. Undoubtedly, a few sources could be missed due to technical issues or system incompleteness/incorrectness, but these issues are generally unavoidable and



do not challenge the extracted bibliographical information that appears to be representative. Then, this information is filtered 'mechanically' to avoid occasional inclusion of some irrelevant works (the abstract of each work is read carefully to be sure that this work is genuinely relevant to Russian ecotourism). The present analysis's time span is limited to 1998–2019; 1998 is the year when the first relevant work was published, and 2019 is the last year for which more or less complete bibliographical information is available. The selection of the articles was conducted in the winter of 2020. The list of the works considered for the present analysis is presented in Table 2.

**Table 2: Content and relevance of the considered works** 

Citation	Context of the Russian ecotourism consideration	Relevance to ecotourism	Relevance to Russia
Andrades and Dimanche (2017)	Potential for the Russian destinations growth	+	+++
Braden and Prudnikova (2008)	Finding opportunities for ecotourism development	+++	+++
Brovko and Fomina (2008)	National parks as areas for ecotourism	++	+++
Bunakov et al. (2018)	"Last Chance Tourism" as a direction of ecotourism	+++	+++
Chernyago et al. (2012)	Radioecological conditions of ecotourism development	++	+++
Chizhova and Shlyakova (2017)	Techniques for implementing ecological routes	++	+++
Dayneko and Dayneko (2018)	Development and marketing of ecotourism for the purposes of sustainable development	+++	+++
Degtyaryova et al. (2017)	Arguments for necessity of ecotourism development in Russia	+++	+++
Dong et al. (2018)	Ecotourism as tourism ecologization along the China-Mongolia-Russia Economic Corridor	++	++
Doronkina and Borisova (2014)	Review of ecotourism and its relevance to local communities	+++	++
Drozdov (1998)	Potential and challenges of the Russian ecotourism	++	+++
Dunets and Zhogova (2018)	Needs for regional ecotourism linked to protected areas	++	+++
Dzhandzhugazova et al. (2019a)	Role of the national projects in ecotourism growth	+++	+++
Dzhandzhugazova	Analysis of the best regional practices of	+++	+++



et al. (2019b)	at al. (2010b)	ecotourism		
Coordinate   Coo				
Fedorov and Ruban (2019) Ralikhman et al. (2011) Rhalatov and Geotopes and ecotourism on mountainous ++ +++ +++		Coupled forest management and ecotourism	+	+++
Ruban (2019) Kalikhman et al. Ecotourism infrastructure				
Kalikhman et al. (2011) Khalatov and Geotopes and ecotourism on mountainous ++ +++ +++		Therapeutic mud resources of ecotourism	+	+++
(2011) Khalatov and Abdul'myanov (2011) Kiladze and Beluga whale as ecotourism resource		T		
Khalatov and Abdul'myanov areas (2011)  Kiladze and Beluga whale as ecotourism resource + + + + + + + + + + + + + + + + + + +		Ecotourism infrastructure	+++	+++
Abdul'myanov (2011) Kiladze and Kiladze and Kiladze (2018) Klimenko et al. Modeling of ecotourism in innovative +++ +++ +++ (2018) Korneevets et al. Cross-border cooperation projects for ecotourism development at UNESCO World Heritage Site Kosheleva et al. (2019) Krasovskaya Traditional nature management as + +++ +++ (2019) Krasovskaya Traditional nature management as + +++ +++ (2017) Lisova et al. Ecotourism for the purposes of sustainable +++ +++ (2017)  Mingaleva et al. Ecotourism for the purposes of sustainable development in the conditions of urbanization Mingaleva et al. (2018) Muzyka et al. Ecotourism as promising direction of rural (2019) Nikolaeva et al. Resources and state support of the Russian ecotourism development Pashkus et al. Ecotourism importance for agritourism ++ +++ +++ (2016) Provalova et al. Protected areas form premise for ecotourism, and the latter serves environmental education Revenko (1998) Brown bears as ecotourism resource + +++ +++ +++ (2019) Sevastiyanov et al. (2014) Sevastyanov and Shchukin (2001) Tynkkynen Potential conflicts between industrial +++ +++ +++ (2007) Watson et al. Traditional ecotourism development Lisova et al. Traditional ecotourism development Potential conflicts between industrial ++ +++ +++ +++ +++ +++ ++++ +++++++++				
(2011) Kiladze and Kiladze (2018) Klimenko et al. (2018) Cross-border cooperation projects for (2019) Krasovskaya Traditional nature management as (2006) Cross-border cooperation projects for (2019) Krasovskaya Traditional nature management as (2016) Cross-border cooperation projects for (2018) Cross-border cooperation projects for (2019) Krasovskaya Traditional nature management as (2016) Cross-border cooperation projects for (2017) Herriage Site Motivating tourists to visiting national parks (2016) Cross-border cooperation projects for (2017) Herriage Site Motivating tourists to visiting national parks (2016) Provava et al. (2017) Cross-border cooperation projects for (2018) Cross-border cooperation projects for (2018)  Ecotourism fevelopment Fectourism feor the purposes of sustainable (2018) Herriage Site  Abandoned mines provide opportunities to Herriage Site  Abandoned mines provide opportunities to Herriage Site Herriage Site  Abandoned mines provide opportunities to Herriage Site Herria		•	++	+++
Kiladze and Kiladze (2018)  Klimenko et al. (2018)  Klimenko et al. (2018)  Korneevets et al. (20s)  Korneevets et al. (20s)  Kosheleva et al. (2019)  Krasovskaya (2006)  Lisova et al. (2017)  Mingaleva et al. (2017)  Mingaleva et al. (2018)  Muzyka et al. (2018)  Kesources and state support of the Russian (2018)  Kotolaeva et al. (2019)  Krasovskaya (2016)  Mingaleva et al. (2017)  Micolaeva et al. (2018)  Ecotourism for the purposes of sustainable (2017)  Mingaleva et al. (2018)  Muzyka et al. (2018)  Ecotourism as promising direction of rural (2019)  Nikolaeva et al. (2018)  Ecotourism development (2018)  Resources and state support of the Russian (2018)  Ecotourism development (2018)  Frotected areas form premise for (2019)  Revenko (1998)  Brown bears as ecotourism resource (2014)  Sevastiyanov et al. (2014)  Sevastiyanov and Shchukin (2001)  Tynkkynen Potential conditions as a condition (2001)  Wites (2003)  Wildemess protection  Wites (2003)  Russia—Central Asia relations as a condition (2009)  Revenpoint (2009)  Revenpoint (2003)  Russia—Central Asia relations as a condition (2009)  Lisova et al. (2009)  Heritage Site  H	•	areas		
Kiladze (2018) Kilmenko et al. (2018) Kilmenko et al. (2018) Korneevets et al. (2018) Cross-border cooperation projects for	` /			
Klimenko et al. (2018) economy  Korneevets et al. (2018) ecotourism in innovative economy  Korneevets et al. (2018) ecotourism development at UNESCO World Heritage Site  Kosheleva et al. (2019)  Krasovskaya Traditional nature management as + +++ (2006) opportunity to ecotourism  Lisova et al. Ecotourism for the purposes of sustainable the purposes of sustainable the purpose of sustainable the pur		Beluga whale as ecotourism resource	+	++
Course   Cross-border cooperation projects for   Cross-border   Cross-border cooperation projects for   Cross-border cooperation   Cross-border co				
Korneevets et al. (2018)		_	+++	+++
Courism development at UNESCO World Heritage Site   Motivating tourists to visiting national parks   +++	, ,	•		
Kosheleva et al. (2019) Krasovskaya Traditional nature management as		1 1 0	+++	+++
Kosheleva et al. (2019)  Krasovskaya Traditional nature management as ++++ +++ (2006) opportunity to ecotourism Lisova et al. Ecotourism for the purposes of sustainable +++ +++  (2017) development in the conditions of urbanization  Mingaleva et al. Abandoned mines provide opportunities to + ++  (2018) ecotourism  Muzyka et al. Ecotourism as promising direction of rural ++ +++  (2019) tourism  Nikolaeva et al. Resources and state support of the Russian +++ +++  Pashkus et al. (2018) ecotourism development  Pashkus et al. Ecotourism importance for agritourism ++ ++  (2019) ecotourism importance for agritourism +++ +++  Revenko (1998) Brown bears as ecotourism resource +++++  Sevastiyanov et Regional opportunities for Russian and ++ +++  International ecotourism  Sevastyanov and Shchukin (2001) Tynkkynen Potential conflicts between industrial +++ +++  (2003) Wilderness protection  Wites (2003) Russia—Central Asia relations as a condition of ecological issues in a national park (2009)	(2018)	1		
(2019) Krasovskaya Traditional nature management as (2006) opportunity to ecotourism Lisova et al. Ecotourism for the purposes of sustainable (2017) development in the conditions of urbanization Mingaleva et al. Abandoned mines provide opportunities to (2018) ecotourism Muzyka et al. Ecotourism as promising direction of rural (2019) tourism Nikolaeva et al. Resources and state support of the Russian (2018) ecotourism development Pashkus et al. Ecotourism importance for agritourism (2016) Provalova et al. Protected areas form premise for (2019) ecotourism, and the latter serves environmental education Revenko (1998) Brown bears as ecotourism resource + +++  Sevastiyanov et al. (2014) international ecotourism Sevastyanov and Shchukin (2001) Tynkkynen Potential conflicts between industrial ++ +++  Lourism on the regional scale Tynkkynen Potential conflicts between industrial ++ +++  Zabortseva and Vestorism as a condition +++ ++ ++  Labortseva and Vestorism development  Zabortseva and Intersection of social, economical, and ++ +++  Lectorism opportunities for Russian and ++ ++++  Lectorism of social, economical, and ++ ++++  Lectorism opportunities for Russian and ++ +++++  Lectorism of social, economical, and ++ +++++  Lectorism opportunities for Russian and ++ ++++++++++++++++++++++++++++++		•		
Krasovskaya (2006) opportunity to ecotourism Lisova et al. Ecotourism for the purposes of sustainable development in the conditions of urbanization  Mingaleva et al. Abandoned mines provide opportunities to tourism development in the conditions of urbanization  Mingaleva et al. Ecotourism spromising direction of rural tourism development development tourism  Muzyka et al. Ecotourism as promising direction of rural tourism  Nikolaeva et al. Resources and state support of the Russian tourism development tourism development  Pashkus et al. Ecotourism importance for agritourism tourism tourism tourism importance for agritourism tourism tourism tourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource tourism resource tourism opportunities for Russian and the tourism on the regional scale tourism tourism on the regional scale tourism the regional scale tourism on the regional scale tourism the regional scale tourism on the regional scale tourism the resource exploitation and ecotourism watson et al. Traditional ecological knowledge and tourism of ecotourism development tourism of ecotourism development and tourism of ecotourism development tourism of ecotourism development tourism of ecotourism development and ecotourism the resource exploitation and ecotourism tourism of ecotourism development tourism development Intersection of social, economical, and the tourism of ecotourism development Intersection of social, economical, and the tourism of ecological issues in a national park (2009)		Motivating tourists to visiting national parks	+++	+++
Lisova et al. Ecotourism for the purposes of sustainable the terms of the purposes of sustainable development in the conditions of urbanization with advanced and the conditions of urbanization of urbanization with advanced and the the conditions of urbanization with advanced and the the terms of the Russian the the the terms of the Russian the the the terms of the Russian the the terms of the Russian the the terms of the Russian the terms of the Russ				
Lisova et al. (2017) development in the conditions of urbanization  Mingaleva et al. Abandoned mines provide opportunities to + +++ +++ (2018) ecotourism as promising direction of rural ++ +++ +++ (2019) tourism  Nikolaeva et al. Resources and state support of the Russian +++ +++ +++ (2018) ecotourism development  Pashkus et al. Ecotourism importance for agritourism ++ + ++ ++ (2016)  Provalova et al. Protected areas form premise for +++ +++ +++ (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++ +++ (2014) international ecotourism  Sevastiyanov et al. (2014) international ecotourism Sevastyanov and Shchukin (2001) Tynkkynen Potential conflicts between industrial ++ +++ (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + + (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition of ecotourism development  Zabortseva and Yevstropieva ecological issues in a national park (2009)	•		+	+++
development in the conditions of urbanization   Mingaleva et al.   Abandoned mines provide opportunities to   +   ++   ++   (2018)   ecotourism     Ecotourism as promising direction of rural   ++   +++   (2019)   tourism     Nikolaeva et al.   Resources and state support of the Russian   +++   +++   (2018)   ecotourism development     Pashkus et al.   Ecotourism importance for agritourism   ++   ++   (2016)     Provalova et al.   Protected areas form premise for   +++   +++   (2019)   ecotourism, and the latter serves   environmental education     Revenko (1998)   Brown bears as ecotourism resource   +   +++     +++	` /			
Mingaleva et al. (2018)			+++	+++
Mingaleva et al. (2018) ecotourism  Muzyka et al. Ecotourism as promising direction of rural ++ +++ +++  (2019) tourism  Nikolaeva et al. Resources and state support of the Russian +++ +++  (2018) ecotourism development  Pashkus et al. Ecotourism importance for agritourism ++ + ++  (2016)  Provalova et al. Protected areas form premise for +++ +++  (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++  Sevastiyanov et al. (2014) international ecotourism  Sevastyanov and Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	(2017)			
Muzyka et al. Ecotourism as promising direction of rural ++ +++ +++ (2019) tourism  Nikolaeva et al. Resources and state support of the Russian +++ +++ +++ (2018) ecotourism development  Pashkus et al. Ecotourism importance for agritourism ++ + ++ ++ (2016)  Provalova et al. Protected areas form premise for +++ +++ +++ (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++ +++ Sevastiyanov et Regional opportunities for Russian and ++ +++ +++ (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++ +++ (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + + (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ ++ ++ +++ of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++ +++ +++ +++ +++ +++ +++ +++ ++		urbanization		
Muzyka et al. (2019) tourism  Nikolaeva et al. Resources and state support of the Russian (+++ +++ (2018) ecotourism development  Pashkus et al. Ecotourism importance for agritourism (++ ++ +++ (2016))  Provalova et al. Protected areas form premise for (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++ +++ (2014)  Sevastiyanov et al. (2014) international ecotourism source international ecotourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++ (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +++ +++  Yevstropieva ecological issues in a national park (2009)	_	Abandoned mines provide opportunities to	+	++
Nikolaeva et al. Resources and state support of the Russian +++ +++  (2018) ecotourism development Pashkus et al. Ecotourism importance for agritourism ++ + +  (2016) Provalova et al. Protected areas form premise for +++ +++  (2019) ecotourism, and the latter serves environmental education Revenko (1998) Brown bears as ecotourism resource + +++  Sevastiyanov et al. (2014) international ecotourism source international ecotourism Sevastyanov and Shchukin (2001) tourism on the regional scale Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism Watson et al. Traditional ecological knowledge and + + +  (2003) wilderness protection Wites (2003) Russia—Central Asia relations as a condition +++ +++  Zabortseva and Intersection of social, economical, and ++ ++++  Yevstropieva ecological issues in a national park (2009)	'			
Nikolaeva et al. Resources and state support of the Russian (2018) ecotourism development  Pashkus et al. Ecotourism importance for agritourism ++ + + + + (2016)  Provalova et al. Protected areas form premise for +++ +++ +++ (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++ +++ (2014) international ecotourism  Sevastiyanov et Regional opportunities for Russian and ++ +++ +++ (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++ (2007) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++ (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + + (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +++ of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++++  Yevstropieva ecological issues in a national park (2009)	•	- <del>-</del>	++	+++
(2018) ecotourism development Pashkus et al. Ecotourism importance for agritourism ++ +  (2016) Provalova et al. Protected areas form premise for +++ +++  (2019) ecotourism, and the latter serves environmental education Revenko (1998) Brown bears as ecotourism resource + ++++  Sevastiyanov et Regional opportunities for Russian and ++ ++++  al. (2014) international ecotourism Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection Wites (2003) Russia—Central Asia relations as a condition +++ +  of ecotourism development Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park (2009)	,			
Pashkus et al. (2016)  Provalova et al. Protected areas form premise for +++ +++ (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++ +++ (2014) international ecotourism source + +++ +++ (2014) international ecotourism Sevastyanov and Joint development of ecological and ethnic +++ +++ (2014) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++ +++ (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + + + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ + +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++ +++  Yevstropieva ecological issues in a national park (2009)			+++	+++
Provalova et al. Protected areas form premise for +++ +++  (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + +++  Sevastiyanov et Regional opportunities for Russian and ++ +++  al. (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ + +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	,			
Provalova et al. Protected areas form premise for (2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + ++++  Sevastiyanov et Regional opportunities for Russian and ++ ++++  al. (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ ++++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ + +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	Pashkus et al.	Ecotourism importance for agritourism	++	+
(2019) ecotourism, and the latter serves environmental education  Revenko (1998) Brown bears as ecotourism resource + ++++  Sevastiyanov et Regional opportunities for Russian and ++ ++++  al. (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ ++++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ + +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	(2016)			
Revenko (1998) Brown bears as ecotourism resource + ++++ Sevastiyanov et Regional opportunities for Russian and ++ +++ al. (2014) international ecotourism Sevastyanov and Joint development of ecological and ethnic +++ +++ Shchukin (2001) tourism on the regional scale Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism Watson et al. Traditional ecological knowledge and + + +  (2003) wilderness protection Wites (2003) Russia—Central Asia relations as a condition +++ + +  of ecotourism development Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park (2009)	Provalova et al.	Protected areas form premise for	+++	+++
Revenko (1998) Brown bears as ecotourism resource + ++++ Sevastiyanov et Regional opportunities for Russian and ++ +++ al. (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	(2019)	ecotourism, and the latter serves		
Sevastiyanov et al. (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)		environmental education		
al. (2014) international ecotourism  Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia-Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	Revenko (1998)	Brown bears as ecotourism resource	+	+++
Sevastyanov and Joint development of ecological and ethnic +++ +++  Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	Sevastiyanov et	Regional opportunities for Russian and	++	+++
Shchukin (2001) tourism on the regional scale  Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	al. (2014)	international ecotourism		
Tynkkynen Potential conflicts between industrial ++ +++  (2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	Sevastyanov and	Joint development of ecological and ethnic	+++	+++
(2007) resource exploitation and ecotourism  Watson et al. Traditional ecological knowledge and + +  (2003) wilderness protection  Wites (2003) Russia–Central Asia relations as a condition +++ +  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	Shchukin (2001)	tourism on the regional scale		
Watson et al. Traditional ecological knowledge and + + + (2003) wilderness protection  Wites (2003) Russia—Central Asia relations as a condition +++ + + of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++ +++  Yevstropieva ecological issues in a national park (2009)	Tynkkynen	Potential conflicts between industrial	++	+++
(2003) wilderness protection Wites (2003) Russia—Central Asia relations as a condition +++ + of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park (2009)	(2007)	resource exploitation and ecotourism		
Wites (2003)  Russia—Central Asia relations as a condition  of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	Watson et al.	Traditional ecological knowledge and	+	+
of ecotourism development  Zabortseva and Intersection of social, economical, and ++ +++  Yevstropieva ecological issues in a national park  (2009)	(2003)	wilderness protection		
Zabortseva and Intersection of social, economical, and ++ +++ Yevstropieva ecological issues in a national park (2009)	Wites (2003)	Russia-Central Asia relations as a condition	+++	+
Zabortseva and Intersection of social, economical, and ++ +++ Yevstropieva ecological issues in a national park (2009)		of ecotourism development		
Yevstropieva ecological issues in a national park (2009)	Zabortseva and	<u>-</u>	++	+++
	Yevstropieva	ecological issues in a national park		
Zavadskaya Regional ecotourism potential +++ +++	(2009)	-		
	Zavadskaya	Regional ecotourism potential	+++	+++



(2010)

Zwirn et al. Angling as a form of ecotourism with +++ +++

(2005) positive and negative effects

Relevance: + - weak (almost occasional), ++ - moderate (partial), +++ - strong (full).

Each selected work's content is analyzed qualitatively via attentive, critical reading to establish the relevance to ecotourism and Russia. This is necessary because some articles consider ecotourism, but not as a principal subject (e.g., these can be devoted to nature protection or rural tourism), or these deal with some other countries and Russia. The relevance is established semi-quantitatively as weak, moderate, and high (this evaluation is subjective, but it is necessary to demonstrate the impact of each given work to the understanding of Russian ecotourism).

The other procedures include a qualitative generalization of the content of the works (outlining the general topics), mapping the geographical focus of the works (i.e., identification of the main regions discussed in the articles and calculation of the number of the articles devoted to each of these regions), reconstruction of the temporal dynamics of the publishing activity, analyzing the research output of Russian and foreign specialists and tracing their collaboration, and examination of the bibliometric parameters of the journals where the analyzed works appeared (with attention to principal subjects and 'Scopus'-related bibliometrics indicating on prestige). It is necessary to add that the SJR metrics calculated annually by Scimago is tentatively preferred in this study; the journals are compared by their SJR value within a given subject and, thus, attributed to one of four possible quartiles. The findings of the undertaken analysis of the collected bibliographical information are subject to further explanations, comparisons, and relevant interpretations. The present study does not focus on the authors and the institutions because of the weak individual research output, possible misspellings of Russian names, and affiliation changes.



## **Results**

A total of 38 articles published in international journals are fully or partially devoted to Russian ecotourism (Table 2). From these works, 47% demonstrate strong relevance to ecotourism, and 21% demonstrate weak relevance. As for the relevance to Russia, it is strong in 81.5% of the cases. Therefore, Russian ecotourism was in the research focus of many studies, although its 'occasional', 'secondary-order' consideration is also common. The selected articles' content is quite diverse, and the main findings are summarized in Table 2. The central ideas are general conceptualization of ecotourism and application of this concept to Russia, argumentation for the necessity of development of ecotourism in Russia and finding the principal challenges, and importance of national, regional, and local ecotourism resources and perspectives of their exploitation (also in protected areas, including natural reserves that are well-developed in Russia). Interestingly, ecotourism's actual experience is rarely analyzed, or this analysis is restricted to protected areas' functioning.

More than half of the considered works are territorially-focused. The focus areas include official, administrative regions, macroregions (historical regions), and big attractions. As shown in Figure 1, these areas tend to concentrate on the European part of Russia, southern Siberia, and the Far East. More specifically, the articles in international journals tend to deal with the Russian North-West, the Altay Mountains, the Lake Baikal, and Kamchatka. The other territories are occasionally considered, and a significant part of Russia is not investigated regarding ecotourism. For instance, there are not works focused on the Urals, West Siberia, or the Siberian Arctic; the published information about ecotourism in the Russian South and the Far East remains very scarce (ecotourism resources of the noted territories are outstandingly rich, and the number of protected areas is not small).



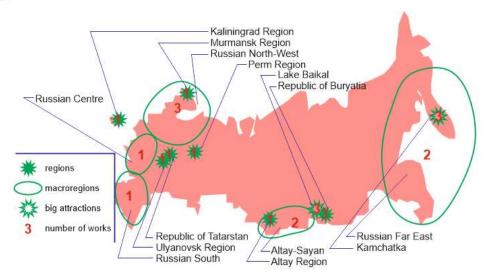


Figure 1: Focus of the considered works on the Russian regions

The international research output's annual dynamics on Russian tourism is characterized by the minimal number of works that appeared each year and instability of this number through time (Figure 2). No more than two articles per year were published in international journals until the last third of the 2010s when the governmental efforts (strengthened demand for publications from the universities coupled with the relevant funding of research) has resulted in a moderate rise in the number of works. However, the latter has not reached even ten articles per year until now.

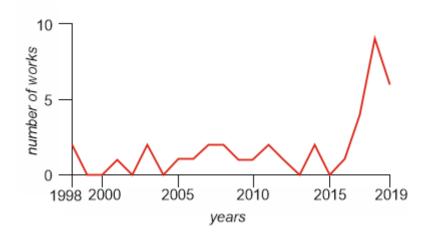


Figure 2: Publishing dynamics of the considered works

Unsurprisingly, most of the authors of articles on Russian ecotourism in international journals are Russians (Figure 3). However, researchers from the other countries are also



relatively active; these are European and North American and Chinese authors. Interestingly, foreign experts often publish their findings 'alone,' i.e., without collaboration with the Russian experts. The latter collaborated with the US, Finnish, Slovakian specialists (Figure 3). Research collaboration between foreign scientists (e.g., Canadian and Spanish) but without Russian participants is found in a few cases (Figure 3). Generally, these patterns reflect what can be called a double research field, i.e., Russian ecotourism provides matter for separate investigation by domestic and foreign specialists.

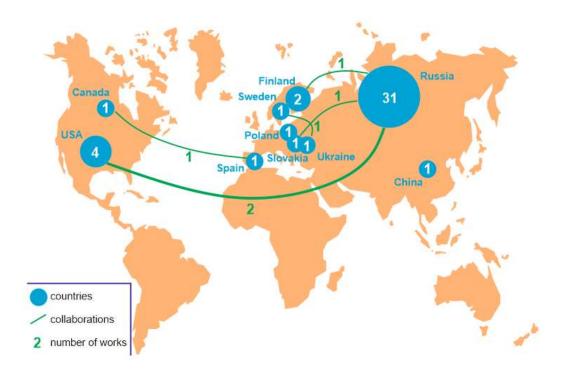


Figure 3: Country affiliations and collaboration of the authors

The articles about Russian ecotourism were published in 26 journals, most of which 'hosted' no more than one article (Table 3). The most popular journals are Turkish 'Ekoloji' and Russian 'Geography and Natural Resources.' Two peculiarities of the journals should be noted. First, 50% of them belong to Earth and environmental sciences, whereas 'purely' tourism journals constitute only 19% (Table 3). This strange proportion can be explained by



the common article focus on ecotourism resources and nature conservation, not on ecotourist activities. Second, many journals are ranked as belonging to the low categories, whereas just about a quarter belongs to the highest category (Table 3). Although this does not suggest against the quality of the considered journals or articles, it is evident that Russian ecotourism is a marginal direction in international tourism research. It is interesting to add that the foreign experts often choose 'top' journals, although the articles co-authored by the Russian and foreign experts did not appear in such journals with the only exception. This means that research collaborations were not fixed so as to result in top-journal publications.

Table 3: Basic information on the journals hosting the considered works

Journal title	Number of works	Principal subject(s)	Scimago quartile (2018)**, ***	
Acta Montanistica Slovaca	1	Earth and environmental sciences	Q2, Q3	
Current Issues in Tourism	1	Tourism	Q1	
Czasopismo Geograficzne	1	Earth and environmental sciences	Q4	
Ecology and Society	1	Earth and environmental sciences	Q1	
Ekoloji	4	Earth and environmental sciences	Q4	
Espacios	1	Economics and management	Q3, Q4	
EurAsian Journal of BioSciences	1	Life sciences	Q4	
European Planning Studies	1	Economics and management	Q1	
European Research Studies Journal	1	Multidisciplinary	Q2	
Geography and Natural Resources*	4	Earth and Environmental sciences	Q3	
International Journal of Economic Perspectives	1	Economics and Management	Q4	
IOP Conference Series: Earth and Environmental Science	3	Earth and environmental sciences	n/a	
Izvestiya Akademii Nauk, Seriya Geograficheskaya*	1	Earth and environmental	Q3	



		sciences	
Journal of Advanced Research in	1	Multidisciplinary	Q4
Dynamical and Control Systems			
Journal of Ecotourism	1	Tourism	Q2
Journal of Environmental Management	3	Earth and	Q3, Q4
and Tourism		environmental	
		sciences; tourism	
Nordia Geographical Publications	1	Earth and	Q3, Q4
		environmental	
		sciences	
Resources	1	Economics and	Q2
		management	
Russian Geology and Geophysics*	1	Earth and	Q1, Q2
		environmental	
		sciences	
Scandinavian Journal of Forest Research	1	Earth and	Q1
		environmental	
		sciences	
Tourism Geographies	1	Tourism	Q1
Tourism Management	1	Tourism	Q1
Vestnik Moskovskogo Universiteta,	3	Earth and	Q3
Seriya 5: Geografiya*		environmental	
		sciences	
Vestnik Sankt-Peterburgskogo	1	Earth and	n/a
Universiteta, Seriya Geologiya i		environmental	
Geografiya*		sciences	
Ursus	1	Life sciences	Q2
World Applied Sciences Journal	1	Multidisciplinary	coverage
			discontinued

#### Notes:

## **Discussion**

The results of the present bibliographical survey imply that Russian ecotourism has become a subject of international research, but the relevant studies have remained scarce, fragmented, and often biased. Particularly, the relevant publications are relatively rare, dealing with conceptual matters or ecotourism resources, and focused on only some territories. Moreover, the articles devoted to Russian ecotourism do not result from active international collaboration, and these chiefly do not appear in top journals. This evidence

<sup>\*</sup> These journals are based in Russia and published essentially in Russian, and some of them also have 'mirror' English versions;

<sup>\*\*</sup> some journals are attributed to several fields, and all quartiles are indicated in such cases;

<sup>\*\*\*</sup> Q1 is the highest category, and Q4 is the lowest category.



contrasts outstandingly-rich ecotourism resources available everywhere in the country (Andrades and Dimanche, 2017; Nikolaeva et al., 2018; Dzhandzhugazova et al., 2019b). Moreover, the state support and the actual ecotourist activities in Russia are significantly stronger (Dzhandzhugazova et al., 2019b) than these are described in the articles (Table 2).

In order to demonstrate the problem, it is possible to compare the international publishing output related to ecotourism between some countries (Table 4). China is 1.8 times smaller than Russia by territory, but the number of works on ecotourism in this country is 8.7 times greater. Australia is 2.3 times smaller than Russia, whereas the former's publishing activity is 6.3 times greater than in the latter. It is worth adding that differentiation of the natural environments that leads to the higher richness of ecotourism resources is much weaker in Australia and China than in Russia, which hosts a wide range of natural zones, from polar to subtropical. From the seven biggest countries of the world, ecotourism is the least intensively studied in Russia (Table 4). Russia also makes a smaller (< 1%) contribution to the world ecotourism studies than the other big countries (Table 4).

Table 4: Publishing output related to ecotourism in the biggest countries of the world

Countries	Russia	Canada	USA	China	Brazil	Australia	India
Number of works*	64	148	207	555	178	400	247
Contribution to the world number of works**, %%	<1	2	3	7	2	5	3
Country size, mln sq km	17.1	10.0	9.8	9.6	8.5	7.6	3.3

Note:

The documented situation requires a proper explanation that can be linked to either the publishing experience of Russian specialists or object of study (or both). According to the National Electronic Library (elibrary.com), >800 papers devoted to ecotourism have been

<sup>\*</sup> the works covered by 'Scopus' with the terms 'ecotourism' or 'eco-tourism' and the particular country name in their titles, abstracts, or keywords; the content relevance is unfiltered by the author; state for January 14, 2020;

<sup>\*\*</sup> The world number of publications is 7446.



published in national and local journals and in the Russian language to the beginning of 2020. This means that Russian specialists are active in ecotourism studies but do not publish their results in international journals. This occurs despite strong state- and university-level interest and stimulation of publishing in international scientific media that have strengthened since the mid-2010s when international research activity has become a major issue of governmental concern (Rodionov et al., 2015; Block and Khvatova, 2017; Moed et al., 2018; Mushketova et al., 2018; Grinev, 2019; Kosyakov and Guskov, 2019; Prakhov, 2019; Reznik and Sazykina, 2019). Some universities provide a direct reward to the authors of articles in international journals, and, thus, it is impossible to suppose any disinterest of Russian specialists in publishing there. Three plausible explanations are as follows. First, there is a lack of experience in publishing tourism-related papers in top international journals. The development of academic writing skills is an emerging field in Russia (Korotkina, 2018). Second, leading international tourism journals often focus on tourism (and ecotourism) as a social phenomenon, the investigation of which requires sociological approaches. In Russia, tourism studies have been restricted traditionally to the geographical assessment of resources. Third, Russian specialists are faced with a limited number of Russian journals covered by international bibliographical systems like 'Scopus' (i.e., such journals can be judged international). Journals of this kind are necessary to publish results of regionally- or nationally-important studies and to distribute the relevant knowledge among the international research community.

The other possible aspect of the problem is linked to Russian ecotourism itself. Although numerous examples of the relevant activities are found in the country (Dzhandzhugazova et al., 2019b), the demand for ecotourism from Russian tourists remains restricted, and this cannot be recompensed with the flow of inbound ecotourists due to big size of the country. This low demand and different understanding of nature-based tourism are



stated by public media (Table 1) and researchers (Braden and Prudnikova, 2008; Kosheleva et al., 2019). The 'deep' causes of such a situation are rooted, most probably, in the systems of education and science popularization, as well as in the traditional recreational preferences of the Russians (e.g., living in temperate-to-cold climate conditions stimulate preference of beach resort recreation to all alternatives), discussion of which is beyond the scope of the present paper.

In regard to the content of the works selected for the present study (Table 2) and the above-given discussion of the results, some topics that should be addressed by researchers in Russian ecotourism can be proposed. These topics are (almost) not covered by the analyzed works. First of all, demand for ecotourist activities, the actual number of ecotourists and their preferences, and changes in this demand require examination. Future studies can also address the possible influence of state-supported science popularization on the domestic ecotourism demand and the potential tourists' willingness-to-pay for ecotourism experience. Another topic is the dependence of ecotourism on the prevalence of urban culture in Russia, where the urban population constitutes three-quarters of the total population. On the one hand, the urban culture may stimulate curiosity to 'unknown,' 'wild' places boasting rich ecosystems; ecotourism would become a new experience in this case. On the other hand, ecotourism can be avoided by potential tourists being considered as something 'too opposing' to the urban culture. These hypotheses need to be tested. Importantly, all the above-mentioned topics require investigations of Russian ecotourism in a sociological context.

## **Conclusions**

The present analysis of the articles devoted to Russian ecotourism and published in international journals permits making five general conclusions.

1) The analyzed publications are very restricted in number (38 articles in



international journals over 21 years), although the works' content is diverse.

- Only some Russian territories are considered in the articles, whereas international research does not cover many of the territories with rich ecotourism resources in Russia.
- 3) Russian ecotourism has been studied by both Russian and foreign scientists, but their collaboration is weak.
- 4) The analyzed articles rarely appear in top international journals on tourism.
- 5) The documented contrast between outstandingly-rich ecotourism resources and the weak publishing activity differs from the situation in the other big countries.

The principal limitation of this study is its 'anchoring' into the only bibliography. The opinion of the scientists involved in Russian ecotourism research needs consideration. Probably, interviews and questionnaires would help to understand the main opportunities and difficulties in this research direction. The solution to this important but challenging and voluminous task is left for further investigations. The other limitation is linked to 'missing' some relevant literature sources that are either not covered by 'Scopus' or cannot be found with the employed search algorithm. To solve this problem seems to be practically impossible, and the number of such 'missed' sources cannot be large regarding the extensive coverage of the noted bibliographical system and efficacy of its search engine.

Undoubtedly, Russia possesses outstandingly-rich ecotourism resources, which can bring significant socio-economic benefits, including direct income to the local people and the state, contribution to sustainable development, and stimulation of further growth of the national tourism industry. Facilitating this resource exploitation requires high-quality scientific examination of the Russian ecotourism development, which means an intensification of international-level studies. Regarding these issues, the present bibliographical survey permits general practical recommendations for the state-level



management of Russian ecotourism (the same recommendations seem to apply to individual researchers and research groups). First, research that allows publishing in leading international journals on tourism should be prioritized and supported accordingly (e.g., via state-funded grants, strict requirements to research authorities and institutions, and significant author rewards). Second, the ecotourism-related research should shift from geographical context and resource focus to sociological context and tourist activity focus. Third, the Russian ecotourism research should be internationalized with the involvement of foreign specialists (preferably, in collaboration with Russian experts) experienced in the international-level tourist research and the relevant publishing (i.e., the collaborators have to be selected with attention to their previous achievements). The knowledge generated this way would create a solid scientific foundation for Russia's ecotourism growth in the near future.

## Acknowledgements

The authors gratefully thank the journal editor and the reviewers for their support and helpful recommendations. O.V. Dudnikova is thanked for her assistance as a Chief Librarian of the Regional Scientific Library of the Southern Federal University (Russia). The noted library provided D.A.R. with access to 'Scopus.'

## References

- Alexandrova, A.Y., Aigina, E.V., Kaverzin, I.L., & Sheresheva, M.Y. (2019). Management of overtourism problems in small historical towns. Case of Suzdal, Russia. *Journal of Environmental Management and Tourism*, 10, 1852-1862.
- Algieri, B. (2006). An econometric estimation of the demand for tourism: The case of Russia. *Tourism Economics*, 12, 5-20.
- Ali, F., Park, E., Kwon, J., & Chae, B. (2019). 30 years of contemporary hospitality management: Uncovering the bibliometrics and topical trends. *International Journal of Contemporary Hospitality Management*, 31, 2641-2665.
- Andrades, L., & Dimanche, F. (2017). Destination competitiveness and tourism development in Russia: Issues and challenges. *Tourism Management*, 62, 360-376.
- Bednova, M., & Ratnikova, T. (2011). Econometric analysis of the demand for the incoming tourism in Russia. *Applied Econometrics*, 21, 97-113.



- Block, M., & Khvatova, T. (2017). University transformation: Explaining policy-making and trends in higher education in Russia. *Journal of Management Development*, 36, 761-779
- Booth, P., Chaperon, S.A., Kennell, J.S., & Morrison, A.M. (2020). Entrepreneurship in island contexts: A systematic review of the tourism and hospitality literature. *International Journal of Hospitality Management*, 85, 102438.
- Braden, K., & Prudnikova, N. (2008). The challenge of ecotourism development in the Altay Region of Russia. *Tourism Geographies*, 10, 1-21.
- Brockington, D., Duffy, R., & Igoe, J. (2008). *Nature Unbound. Conservation, Capitalism and the Future of Protected Areas*. London: Earthscan.
- Brovko, P.F., & Fomina, N.I. (2008). The history of establishment of the national park network in countries of the Asian-Pacific region. *Geography and Natural Resources*, 29, 221-225.
- Bunakov, O.A., Zaitseva, N.A., Larionova, A.A., Zigern-Korn, N.V., Zhukova, M.A., Zhukov, V.A., & Chudnovskiy, A.D. (2018). Development perspectives of "last chance tourism" as one of the directions of ecological tourism. *Ekoloji*, 27, 441-447.
- Burns, P. (1998). Tourism in Russia: background and structure. *Tourism Management*, 19, 555-565.
- Chakraborty, A. (2019). Does nature matter? Arguing for a biophysical turn in the ecotourism narrative. *Journal of Ecotourism*, 18, 243-260.
- Chernyago, B.P., Nepomnyashchikh, A.I., & Medvedev, V.I. (2012). Current radiation environment in the Central Ecological Zone of the Baikal Natural Territory. *Russian Geology and Geophysics*, 53, 926-935.
- Chizhova, V.P., & Shlyakova, E.S. (2017). Recreational potential of landscapes of the altachejskij partial reserve. *Vestnik Moskovskogo Universiteta, Seriya 5: Geografiya*, 5, 90-98.
- Das, M., & Chatterjee, B. (2015). Ecotourism: A panacea or a predicament? *Tourism Management Perspectives*, 14, 3-16.
- Dayneko, D.V., & Dayneko, V.V. (2018). Development and marketing of ecotourism in Baikal region. *IOP Conference Series: Earth and Environmental Science*, 190, 012004.
- Degtyaryova, T.V., Gusev, N.I., Eliseeva, O.V., Mysova, O.S., & Nagay, N.G. (2017). Ecological priorities of development of the tourism and service sphere in the Russian economy. *International Journal of Economic Perspectives*, 11, 399-404.
- Della Corte, V., Del Gaudio, G., Sepe, F., & Sciarelli, F. (2019). Sustainable tourism in the open innovation realm: A bibliometric analysis. *Sustainability*, 11, 6114.
- Dong, S., Li, Y., Li, Z., Li, F., Cheng, H., Yang, Y., Bilgaev, A., Zheng, J., & Bazarzhapov, T. (2018). Ecological environment risks and green development modes of China-Mongolia-Russia economic corridor. *IOP Conference Series: Earth and Environmental Science*, 190, 012053.
- Doronkina, I.G., & Borisova, O.N. (2014). Ecotourism in community environment. *World Applied Sciences Journal*, 30, 35-36.
- Drozdov, A.V. (1998). Evolution imperative and recreational geography. *Izvestiya Akademii Nauk, Seriya Geograficheskaya*, 4, 97-98.
- Drumm, A., Moore, A., Soles, A., Patterson, C., & Terborgh, J.E. (2004). *Ecotourism Development: A Manual for Conservation Planners and Managers*. Vols. 1, 2. Arlington: Nature Conservancy.
- Dunets, A.N., & Zhogova, I.G. (2018). Significant changes of tourism industry in the Altai-Sayan mountainous region. *Journal of Environmental Management and Tourism*, 9, 869-879.



- Dzhandzhugazova, E.A., Dracheva, E.L., Kosolapov, A.B., Savinkina, L.A., & Sukhanovskiy, Y.A. (2019a). Development of ecotourism in Russia in the context of the national project "Ecology". *EurAsian Journal of BioSciences*, 13, 1621-1624.
- Dzhandzhugazova, E.A., Maksanova, L.B.-Z., Bardakhanova, T.B., Ponomareva, I.Y., & Blinova, E.A. (2019b). Ecotourism development in Russia: Analysis of best regional practices. *Ekoloji*, 28, 411-415.
- Dzhandzhugazova, E.A., Blinova, E.A., Stepanova, S.A., Romanova, M.M., & Sukhanovskiy, Y.A. (2020). The economy of free time as a driver for the development of successful projects in tourism and hospitality. *International Journal of Psychosocial Rehabilitation*, 24, 5599-5604.
- Elbakidze, M., Angelstam, P., & Axelsson, R. (2007). Sustainable forest management as an approach to regional development in the Russian Federation: State and trends in Kovdozersky Model Forest in the Barents region. *Scandinavian Journal of Forest Research*, 22, 568-581.
- Erzhenin, R.V. (2018). Russian e-government: Review of scientific publications and research. *Public Administration Issues*, 3, 205-228.
- Fedorov, Y.A., & Ruban, D.A. (2019). Geoheritage resource of small mud lakes in the semi-arid environments of the Russian South. *Resources*, 8, 75.
- Fernandez, K.V. (2019). Critically reviewing literature: A tutorial for new researchers. *Australasian Marketing Journal*, 27, 187-196.
- Glazyrina, I.P. (2019). Tourism in the East and West of Russia: A Comparative Analysis. *Geography and Natural Resources*, 40, 299-305.
- Godoy, T.P., Martins-Rodrigues, M.C., da Rosa, L.A.B., Damke, L.I., & Gomes, C.M. (2019). Ethics and social responsibility: A bibliometric study of document production based on Web of Science in the period of 2006 to 2016. *Environmental Quality Management*, 29, 101-111.
- Gorochnaya, V.V., Mikhaylov, A.S., Mikhaylova, A.A., & Plotnikova, A.P. (2020). Tourism clusters and innovation security: Dialectics in the western border regions of Russia. *Geojournal of Tourism and Geosites*, 28, 127-139.
- Gössling, S. (1999). Ecotourism: A means to safeguard biodiversity and ecosystem functions? *Ecological Economics*, 29, 303-320.
- Grinev, A.V. (2019). The Use of Scientometric Indicators to Evaluate Publishing Activity in Modern Russia. *Herald of the Russian Academy of Sciences*, 89, 451-459.
- Honarpisheh, P. (2011). Rural ecotourism and its role in sustainable development. *Design Principles and Practices*, 5, 1-9.
- Ivanovic, D., & Ho, Y.-S. (2016). Highly cited articles in the Information Science and Library Science category in Social Science Citation Index: A bibliometric analysis. *Journal of Librarianship and Information Science*, 48, 36-46.
- Johnson, A.-G., & Samakovlis, I. (2019). A bibliometric analysis of knowledge development in smart tourism research. *Journal of Hospitality and Tourism Technology*, 10, 600-623.
- Kalikhman, A.D., Kalikhman, T.P., & Sharastepanov, B.D. (2011). Formations of the ecological tourism structure on the territory of the planned "Gornaya Oka" natural park. *Geography and Natural Resources*, 32, 172-178.
- Khalatov, V.Y., & Abdul'myanov, S.N. (2013). Geotopes of mountain territories: Definitions, approaches to the study, protection. *Geography and Natural Resources*, 34, 14-19.
- Kiladze, A.B., & Chernova, O.F. (2018). The commercial and economic importance of the beluga whale: The past and the future. *Espacios*, 39, 5.
- Klimenko, T.I., Shinkevich, A.I., Kudryavtseva, S.S., Shinkevich, M.V., Barsegyan, N.V., Farrakhova, A.A., & Ishmuradova, I.I. (2018). Modeling factors of environmental tourism development in innovation economy. *Ekoloji*, 27, 263-269.



- Korneevets, V.S., Zaitseva, N.A., Dragileva, I.I., Dmitrieva, N.V., Silaeva, A.A., Boboshko, V.I., & Boboshko, N.M. (2018). Development problems and prospects of environmental tourism in the territory of an UNESCO world heritage object "Curonian Spit" in cross-border cooperation projects. *Ekoloji*, 27, 1667-1673.
- Korotkina, I.B. (2018). Academic writing in Russia: The urge for interdisciplinary studies. *Vysshee Obrazovanie v Rossii*, 27, 64-74.
- Kosheleva, T.N., Tarhanova, N.P., Strielkowski, V., & Ksenofontova, T.Y. (2019). Development of customer motivation system in the field of entrepreneurship: Travel business. *Journal of Advanced Research in Dynamical and Control Systems*, 11, 82-89.
- Kosyakov, D., & Guskov, A. (2019). Impact of national science policy on academic migration and research productivity in Russia. *Procedia Computer Science*, 146, 60-71.
- Krasovskaya, T.M. (2006). New functions of traditional nature management in the Russian North under the market economy conditions. *Vestnik Moskovskogo Universiteta, Seriya 5: Geografiya*, 5, 22-28.
- Krüger, O. (2005). The role of ecotourism in conservation: Panacea or Pandora's box? *Biodiversity and Conservation*, 14, 579-600.
- Lisova, O.S., Kharchenko, N.N., & Kapitonov, D.Y. (2017). Ecotourism as a tool for sustainable development. *European Research Studies Journal*, 20, 469-479.
- Mariani, M., & Predvoditeleva, M. (2019). How do online reviewers' cultural traits and perceived experience influence hotel online ratings?: An empirical analysis of the Muscovite hotel sector. *International Journal of Contemporary Hospitality Management*, 31, 4543-4573.
- Merigó, J.M., Mulet-Forteza, C., Valencia, C., & Lew, A.A. (2019). Twenty years of Tourism Geographies: a bibliometric overview. *Tourism Geographies*, 21, 881-910.
- Mingaleva, Z., Zhulanov, E., Shaidurova, N., Molenda, M., Gaponenko, A., & Šoltésová, M. (2018). The abandoned mines rehabilitation on the basis of speleotherapy: Used for sustainable development of the territory (The case study of the single-industry town of mining industry). *Acta Montanistica Slovaca*, 23, 312-324.
- Moed, H.F., Markusova, V., & Akoev, M. (2018). Trends in Russian research output indexed in Scopus and Web of Science. *Scientometrics*, 116, 1153-1180.
- Morozova, I.A., Volkov, S.K., & Avdeyuk, O.A. (2014). Development trend of Russia's tourism and hospitality sector. *Actual Problems of Economics*, 159, 127-132.
- Mushketova, N., Bydanova, E., & Rouet, G. (2018). National strategy for promotion of Russian universities in the world market of education services. *International Journal of Educational Management*, 32, 46-56.
- Muzyka, S.M., Vinober, A.V., Shvetsova, S.V., Bondarenko, O.V., & Kozlova, S.A. (2019). Potential of rural tourism in the Tunkinsky National Park (Baikal region): Synergy of environmental and economic factors. *IOP Conference Series: Earth and Environmental Science*, 341, 012016.
- Nikolaeva, J.V., Bogoliubova, N.M., & Shirin, S.S. (2018). Ecological tourism in the state image policy structure. Experience and problems of modern Russia. *Current Issues in Tourism*, 21, 547-566.
- Orams, M.B. (1995). Towards a more desirable form of ecotourism. *Tourism Management*, 16, 3-8.
- Pashkus, V.Y., Pashkus, N.A., Krasnikova, T.S., & Pashkus, M.V. (2016). Realization of breakthrough positioning strategy for agritourist objects. *Journal of Environmental Management and Tourism*, 7, 439-448.
- Prakhov, I. (2019). The determinants of academic salaries in Russia. *Higher Education*, 77, 777-797.



- Predvoditeleva, M., Reshetnikova, K., & Slevitch, L. (2019). Hospitality Master's Program Competencies: The Case of the Russian Hotel Industry. *Journal of Hospitality and Tourism Education*, 31, 246-255.
- Provalova, E.V., Lukiyanova, M.N., Skrobotova, O.V., & Ivanova, R.M. (2019). Prospects for the development of ecological tourism in specially protected natural areas of the Ulyanovsk Region. *Journal of Environmental Management and Tourism*, 10, 809-818.
- Revenko, I.A. (1998). Status of brown bears in Kamchatka, Russian Fareast. *Ursus*, 10, 11-16.
- Reznik, S.D., & Sazykina, O.A. (2019). Organization of research activities at university department: Management mechanisms for "uncontrollable" scientists. *Vysshee Obrazovanie v Rossii*, 28, 21-36.
- Rodionov, D., Yaluner, E., & Kushneva, O. (2015). Drag race 5-100-2020 national program. *European Journal of Science and Theology*, 11, 199-212.
- Scheyvens, R. (1999). Ecotourism and the empowerment of local communities. *Tourism Management*, 20, 245-249.
- Sevastyanov, D.V., & Shchukin, A.E. (2001). On the perspectives of ecological and ethnic tourism in the North-Western region of Russia. *Vestnik Sankt-Peterburgskogo Universiteta, Seriya Geologiya i Geografiya*, 3, 28-35.
- Sevastiyanov, D.V., Colpaert, A., Korostelyov, E., Mulyava, O., & Shitova, L. (2014). Management of tourism and recreation possibilities for the sustainable development of the north-western border region in Russia. *Nordia Geographical Publications*, 43, 27-38.
- Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. *Journal of Business Research*, 104, 333-339.
- Sorokin, D.E., Sharafutdinov, V.N., & Onishchenko, E.V. (2017). On the problems of strategic development of tourism in the Regions of Russia (Case of the Krasnodar Region and the Resort City of Sochi). *Economy of Region*, 13, 764-776.
- Stronza, A.L., Hunt, C.A., & Fitzgerald, L.A. (2019). Ecotourism for Conservation? *Annual Review of Environment and Resources*, 44, 229-253.
- Tynkkynen, V.-P. (2007). Resource curse contested Environmental constructions in the Russian periphery and sustainable development. *European Planning Studies*, 15, 853-870.
- UNWTO, World Tourism Organization (2019). *International Tourism Highlights*. Madrid: UNWTO.
- Wall, G. (1997). Is ecotourism sustainable? *Environmental Management*, 21, 483-491.
- Watson, A., Alessa, L., & Glaspell, B. (2003). The relationship between traditional ecological knowledge, evolving cultures, and wilderness protection in the Circumpolar North. *Ecology and Society*, 8, 2.
- Weaver, D.B., & Lawton, L.J. (2007). Twenty years on: The state of contemporary ecotourism research. *Tourism Management*, 28, 1168-1179.
- Weinfurtner, T., & Seidl, D. (2019). Towards a spatial perspective: An integrative review of research on organisational space. *Scandinavian Journal of Management*, 35, 101009.
- Wiesmeth, H., Godau, A., & Khabibrakhmanova, A.G. (2016). Contributions of tourism to the development of regions in Russia and Germany. Bashkortostan and Saxony. *Economy of Region*, 3, 684-694.
- Wites, T. (2003). Natural conditions of eco-tourism development in Post-Soviet, Central Asian Countries. *Czasopismo Geograficzne*, 74, 369-384.
- Wondirad, A. (2019). Does ecotourism contribute to sustainable destination development, or is it just a marketing hoax? Analyzing twenty-five years contested journey of



- ecotourism through a meta-analysis of tourism journal publications. *Asia Pacific Journal of Tourism Research*, 24, 1047-1065.
- Wondirad, A., Tolkach, D., & King, B. (2020). Stakeholder collaboration as a major factor for sustainable ecotourism development in developing countries. *Tourism Management*, 78, 104024.
- Zabortseva, T.I., & Yevstropieva, O.V. (2009). Current socio-ecological problems of recreational development of Pribaikalsky National Park. *Geography and Natural Resources*, 30, 359-366.
- Zavadskaya, A.V. (2010). Assessment of the ecological-touristic potential of nature monuments in the Kamchatka Krai. *Vestnik Moskovskogo Universiteta, Seriya 5: Geografiya*, 3, 28-34.
- Zwirn, M., Pinsky, M., & Rahr, G. (2005). Angling ecotourism: Issues, guidelines and experience from Kamchatka. *Journal of Ecotourism*, 4, 16-31.